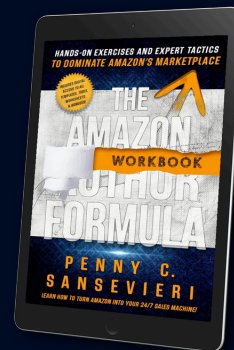




# MONTHLY

# BOOK MARKETING PLANNER

PLAN SMARTER. GROW FASTER.  
GET MORE VISIBILITY—EVERY MONTH.



## NEW PROMOTIONS KEEP THEM COMING BACK

Library events? Discount? Giveaway?

## MORE MEDIA ADD TO YOUR LIST

Bloggers, magazines, local media, etc.

## GOODREADS GET INVOLVED

Focus on one group & build your  
reader network.

## NEWSLETTER KEEP THEM INTRIGUED

What's your biggest news this month?

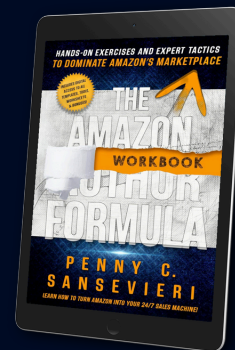
READY TO TACKLE AMAZON? WE CAN GET YOU SET UP.  
[AMARKETINGEXPERT.COM](http://AMARKETINGEXPERT.COM)



# MONTHLY

# BOOK MARKETING PLANNER

PLAN SMARTER. GROW FASTER.  
GET MORE VISIBILITY—EVERY MONTH.



## SOCIAL MEDIA

KEEP THEM ENGAGED

Brainstorm a theme, video ideas, polls  
and Q &As.

## CONTENT IDEAS

PLAN AHEAD

Brainstorm 5-10 blog or article ideas.

## VIDEO IDEAS

BE NEXT LEVEL

Brainstorm 5-10 video Ideas.

## BONUS CONTENT

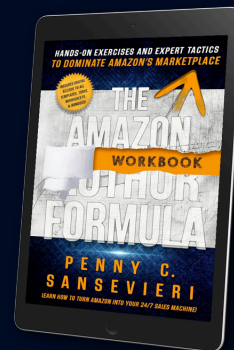
GIVE THEM MORE

List 5 bonus content ideas to keep  
them hooked!

READY TO GET MORE VISIBILITY? CONTACT US TODAY!  
[AMARKETINGEXPERT.COM](http://AMARKETINGEXPERT.COM)

# BOOK MARKETING PLANNER

PLAN SMARTER. GROW FASTER.  
GET MORE VISIBILITY—EVERY MONTH.



## YOUR BRAND EVERYTHING MATTERS

List 5 things you can do to strengthen your brand.

## NETWORKING LEVERAGE FANS

Choose an author to cross-promote with & brainstorm promo ideas.

## SCHEDULE BE ACCOUNTABLE

List updates on your writing and release schedule.

## IMPORTANT TO-DO'S EVERY SINGLE MONTH

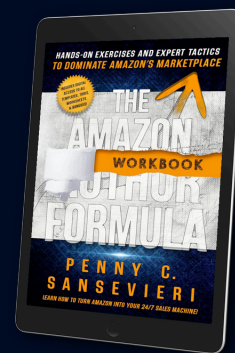
- ☐ Send out a review reminder to your network.
- ☐ Click 'helpful' on current Amazon reviews.
- ☐ Add something new to Author Central.
- ☐ Review and recommend a book in your genre or topic.
- ☐ Brainstorm upcoming holiday or seasonal marketing angles.
- ☐ Research upcoming holiday or seasonal keywords.
- ☐ Add something new to your website.
- ☐ Create 1 piece of bonus content.



# MONTHLY

# BOOK MARKETING PLANNER

PLAN SMARTER. GROW FASTER.  
GET MORE VISIBILITY—EVERY MONTH.



WRITING AND MARKETING WINS & GOALS  
TRACK HOW THEY COME TO FRUITION

IS YOUR BOOK NOT TAKING OFF? WE CAN HELP.  
SCHEDULE YOUR FREE CALL: [AMARKETINGEXPERT.COM](http://AMARKETINGEXPERT.COM)