

BOOK MARKETING BRAINSTORM

Social Media

List at least 4 competitors that get solid engagement on FB:

List examples of what's working for them:

List 10 new ideas for posts based on your findings:

Amazon Keywords

List your current keywords:

Read this article.

List ideas for new keyword strings you can research and potentially implement:

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Subtitles

Read this article.

List ideas for engaging subtitles that follow current trends for your genre:

Reader Engagement

List ideas for what you could send out in a monthly newsletter:

List ideas for giveaways you could run:

Reviews

List the different people you should request reader reviews from:

List the different ways you can solicit reviews (Facebook, email, etc.):