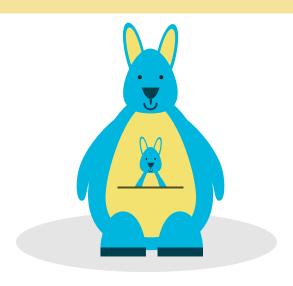
HOW TO GET KIDS TO READ MORE

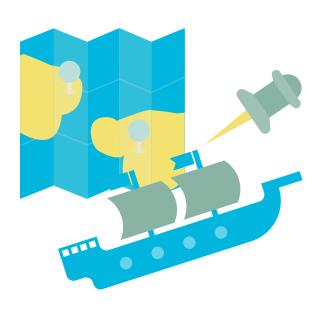
Fun & effective tips to make reading a bigger part of your family



Kids are natural problem solvers and dreamers.
Listen to what your kid is curious about! Do you have a budding astronaut or veterinarian? Show them that books are great places to find answers to their most important questions!



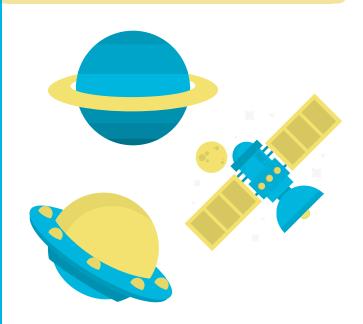
Tie books into experiences,
like learning about an
upcoming vacation
destination, identifying
bugs, or how to start a
garden. The list is endless!



Make books the new reward!

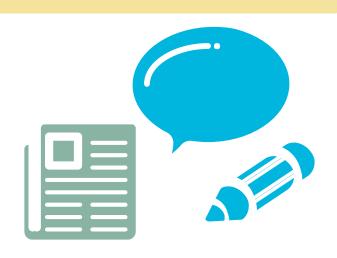
Turn a library or bookstore visit into a fun adventure and watch how quickly books become the new "it" thing to do as a family!

Let your kid pick! Even if it's a comic book, a little independence keeps reading a positive experience, and not another chore.



Most parents have crazy schedules, but if you commit to setting aside time every day to read together your kid will equate quality time with reading time.

It's a win-win!



Kids want to be heard and they want to feel important. Ask them about what they're reading by letting them teach you something or give you a synopsis in their own words. You'll be amazed at how well their self-expression skills develop!

