

RELAX

with our guide to

Marketing on Vacation

How to take a break
without sinking your book!



HINT: 'OUT OF OFFICE' ISN'T A STRATEGY.

There are easy ways to plan for time away from your desk that keep your book in front buyers.

Here are our top recommendations to help put your mind at ease!

GOODREADS

Set up a giveaway to run while you're gone and end soon after you get back.

EBOOKS

Schedule a discount eBook promotion, most sites prefer at least 7 days notice.

BLOG

Write a post or two in advance and get those scheduled.

GET PERSONAL

Take some vacation pics to share when you're back, personal touches create superfans!

AMAZON

Do a big overhaul on your Amazon presence before you go to ensure the site is working FOR you. See our recent blog post for TONS of ideas.

SOCIAL

Use an app like Hootsuite or Crowdfire to schedule posts in advance, including those to promote all your other pre-planned efforts!

DIVE BACK IN WHEN YOU GET HOME WITH
OUR BLOG: AMARKETINGEXPERT.COM

