

A Potpourri of Blog Ideas for March!



Not sure what to blog on? Here are some great ideas for March. You'll see there's virtually a day for everything. Pick your topic, pick your day and start blogging. Hint: you can also use this sheet to pitch the media! The media loves to a calendar tie-in.

Happy Marketing!

March Monthly Observances:

American Red Cross Month
Deep Vein Thrombosis (DVT) Month
Deaf History Month (3/13 to 4/15)
Employee Spirit Month
Honor Society Awareness Month
Humorists Are Artists Month
International Expect Success Month
International Ideas Month
International Listening Awareness Month
International Mirth Month
Irish-American Heritage Month
Music In Our Schools Month
National Caffeine Awareness Month
National Cheerleading Safety Month
National Chronic Fatigue Syndrome Awareness Month
National Clean Up Your IRS Act Month
National Colorectal Cancer Awareness Month
National Craft Month

National Ethics Awareness Month
National Eye Donor Month
National Frozen Food Month
National Multiple Sclerosis Education &
Awareness Month
National Kidney Month
National Nutrition Month
National Social Work Month
National Umbrella Month
National Women's History Month
Optimism Month
Play The Recorder Month
Poison Prevention Awareness Month
Red Cross Month
Save Your Vision Month
Sing With Your Child Month
Small Press Month
Spiritual Wellness Month
Supply Management Month
Women's History Month
Workplace Eye Health and Safety Month
Youth Art Month
National Week of The Ocean Festival Sea-son:
3/5 - 6/13

March Weekly Observances:

National Cheerleading Week: 1-7
National Ghostwriters Week: 1-7
National Write A Letter of Appreciation Week: 1-7
Newspaper in Education Week: 1-5
National Procrastination Week: 1-7
Return The Borrowed Books Week: 1-7
Universal Human Beings Week: 1-7
Celebrate Your Name Week: 7-13
National Consumer Protection Week: 7-13

National Words Matter Week: 7-13
Save Your Vision Week: 7-13
Telecommuter Appreciation Week: 7-13
National Professional Pet Sitters Week: 7-13
Read an E-Book Week: 7-13
Teen Tech Week: 7-13
Make A Referral Week: 8-12
National Sleep Awareness Week: 8-12
National School Breakfast Week: 8-12
Universal Women's Week: 8-14
Campfire USA Birthday Week: 14-20
National Poison Prevention Week: 14-20
National Toad Hollow Week: 14-21
National Agriculture Week: 14-20
National Animal Poison Prevention Week: 14-20
Act Happy Week: 15-21
Wildlife Week: 15-19
International Brain Awareness Week: 15-21
Welllderly Week: 15-21
American Chocolate Week: 15-21
National Inhalant and Poisons Awareness
Week: 16-22
National Bubble (blowers) Week: 19-27
Passion Week: 21-27
Week of Solidarity with People's Struggling
Against Racism & Discrimination: 21-27
World Folk Tales & Fables Week: 22-28
National Cleaning Week: 28-4/3
Holy Week: 28-4/3
National Protocol Officer's Week: 29-4/4
Root Canal Awareness Week: 28-4/3

March Daily Observances:

Beer Day: 1
Peace Corp Birthday: 1

Pig Day: 1
Plan a Solo Vacation Day: 1
Refired, Not Retired Day: 1
Namesake Day: 2
NEA's Read Across America Day: 2
I Want You To Be Happy Day: 3
National Anthem Day: 3
Peace Corps Day: 3
What If Cats and Dogs Had Opposable
Thumbs? Day: 3
Benjamin Harrison Day: 4
Courageous Follower Day: 4
International Scrapbooking Industry Day: 4
March Forth-Do Something Day: 4
National Grammar Day: 4
Old Inauguration Day: 4
Toy Soldier Day: 4
Saint Piran's Day: 5
Nametag Day: 5
World Day of Prayer: 5
U.S. Snowshoe Day: 6
Academy Awards: 7
Daughters' and Sons' Day: 7
National Be Heard Day: 7
Day for Women's Rights & International
Peace: 8
Fun Facts About Names Day: 8
Girls Write Now Day: 8
International Working Women's Day: 8
Barbie Day: 9
Get Over It Day: 9
Organize Your Home Office Day: 9
Panic Day: 9
Unique Names Day: 9
24-Hour Global Marathon For, By and About
Women in Engineering and Technology: 10-11
Registered Dietician Day: 10

Salvation Army Day: 10
Dream 2010 Day: 11
Johnny Appleseed Day: 11
World Kidney Day: 11
Girl Scout Day: 12
Middle Name Pride Day: 12
Donald Duck Day: 13
Earmuffs Day: 13
International Fanny Pack Day: 13
Genealogy Day: 13
Good Samaritan Involvement Day: 13
K-9 Veterans Day: 13
National Open An Umbrella Indoors Day: 13
Check Your Batteries Day: 14
International Ask A Question Day: 14
Potato Chip Day: 14
Pi Day (as in the math pie = 3.14159265
etc.): 14
Brutus Day: 15
Buzzards Day: 15
Ides of March: 15
Napping Day: 15
True Confessions Day: 15
World Consumer Rights Day: 15
Freedom of Information Day: 16
Lips Appreciation Day: 16
Well-Elderly or Wellderly Day: 16
Campfire Girls Day: 17
St. Patrick's Day: 17
Absolutely Incredible Kid Day: 18
Awkward Moments Day: 18
Companies That Care Day: 18
Forgive Mom and Dad Day: 18
National Biodiesel Day: 18
National Chocolate Caramel Day: 19
Operation Iraqi Freedom Day: 19
Swallows Return to San Juan Capistrano Day:

19

Great American Meat Out Day: 20
Kiss Your Fiancé Day: 20
National Jump Out! Day: 20
Proposal Day: 20
National Agriculture Day: 20
National Quilting Day: 20
Snowman Burning Day: 20
Vernal Equinox (Spring): 20
Won't You Be My Neighbor Day: 20
Corn Dog Day: 20
Maple Syrup Day: 20
International Day for the Elimination of Racial
Discrimination: 21
Memory Day: 21
National Common Courtesy Day: 21
Naw-Ruz: 21
Spring Fairy Fun Day: 21
World Down Syndrome Day: 21
As Young As You Feel Day: 22
International Day of The Seal: 22
International Goof-off Day: 22
World Day for Water (aka World Water Day) :
22
National Puppy Day: 23
Near Miss Day: 23
World Meteorological Day: 23
American Diabetes Association Alert Day: 23
Kick Butts Day: 24
National Chocolate Covered Raisins Day: 24
World Tuberculosis Day: 24
International Day of Remembrance of The
Victims of Slavery and The Transatlantic
Slave Trade: 25
National Day of Celebration of Greek &
American Democracy: 25
Letting Go of Stuff Day: 25

Old New Year's Day: 25
Pecan Day: 25
Legal Assistants Day: 26
Make Up Your Own Holiday Day: 26
Celebrate Exchange Day: 27
Earth Hour: 27
Education and Sharing Day: 27
Quirky Country Music Song Titles Day: 27
Palm Sunday: 28
Weed Appreciation Day: 28
Knights of Columbus Founders Day: 29
National Mom & Pop Business Owner's Day:
29
Passover: 29
Texas Loves The Children Day: 29
Doctors Day: 30
Grass Is Always Browner On The Other Side
Of The Fence Day: 30
Pencil Day: 30
Bunsen Burner Day: 31
National "She's Funny That Way" Day: 31

The Top Ten Things I'm Going to Blog on in March are:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

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